

# RAJAR DATA RELEASE

Quarter 2, 2015 – August 6<sup>th</sup> 2015

## BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

### NATIONAL STATIONS

**SAMPLE SIZE:**  
Survey period - Q2 2015

**NATIONAL: Code Q (Quarter):** 22,340 Adults 15+, **Code H (Half year):** 46,216 Adults 15+  
**LONDON: Code Q (Quarter):** 2,996 Adults 15+, **Code H (Half year):** 6,227 Adults 15+

**TERMS WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>NATIONAL STATIONS - MON-FRI</b>		Q2 2014	Q1 2015	Q2 2015
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5972	5495	5838
BBC Radio 2 - 06.30 - 09.30am	Q	9908	9458	9696
BBC Radio 3 - 06.30 - 09.00am	Q	526	644	629
BBC Radio 4 - 06.00 - 09.00am	Q	6710	7059	6675
BBC Radio 5 live - 06.00 - 10.00am	Q	2595	2391	2354
Absolute Radio - 06.00 - 10.00am	Q	777	909	916
Classic FM - 06.00 - 09.00am	Q	1779	1732	1629
Magic Network - 06.00 - 10.00am	Q		1358	1479
talkSPORT - 06.00 - 10.00am	Q	1499	1486	1433

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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
<b>LONDON STATIONS - MON-FRI</b>		Q2 2014	Q1 2015	Q2 2015
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	269	165	203
Absolute Radio (London) - 06.00 - 10.00am	Q	394	411	430
Capital London - 06.00 - 10.00am	Q	1110	872	1146
Capital XTRA (London) - 06.00 - 10.00am	Q	155	90	256
Gold London - 06.00 - 10.00am	Q	106	117	111
Heart London - 06.00 - 09.00am	Q	821	627	887
Kiss (London) - 06.00 - 09.00am	Q	783	879	766
LBC 97.3 - 07.00 - 10.00am	Q	607	547	719
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	139	207	239
Magic (London) - 06.00 - 10.00am	Q	786	747	922
Premier Christian Radio - 07.00 - 10.00am	Q	88	65	112
Smooth Radio London - 06.00 - 10.00am	Q	363	283	278
Sunrise Radio - 06.00 - 09.00am	Q	141	116	98
XFM London - 06.00 - 10.00am	Q	148	118	202